

NASCO 2010 SPONSORSHIP PACKAGES

DIAMOND - \$50,000 USD

- **One year complimentary membership on NASCO Board of Directors (\$10,000 value)**
- Overall recognition as premier diamond sponsor on all conference materials and Web site
- Recognition by emcee as premier sponsor throughout the two-day event
- Representative of your company/corporation invited to make remarks in a plenary session
- Recognition as diamond sponsor during the reception at Pappajohn Sculpture Garden, which will include U.S. and international leaders in attendance
- Company feature in registration material and on Web site, including hyperlink
- Full-page ad on inside front cover of conference program
- Recognition with top placement in business publications re: the advertising of NASCO's June 2010 Conference including your company logo and company mission/philosophy in piece
- Six complimentary conference registrations (including meals, receptions and activities)
- Opportunity to include brochure or promotional item in welcome bag (approximately 400 attendees)
- Premium position for 10-foot by 20-foot booth space in the trade show
- Organization message and logo to be displayed prior to plenary sessions (in three languages)
- Organization logo included on all conference signage in multiple locations
- Business logo prominently displayed on reserved premium table for eight for dinner during conference
- Private reception time with distinguished keynote speakers
- Complimentary guest tickets to attend cocktail reception at the Des Moines Club
- Complimentary guest tickets to attend reception in the Pappajohn Sculpture Garden
- Complimentary Business Partnering Registration

PLATINUM - \$25,000 USD

- **One year complimentary membership on NASCO Board of Directors (\$10,000 value)**
- Overall recognition as a platinum sponsor on all conference materials and Web site
- Recognition as platinum sponsor during the reception at Pappajohn Sculpture Garden, which will include exposure to U.S. and international leaders in attendance
- Company feature in registration material and on Web site, including hyperlink
- Recognition with top placement in business publications re: the advertising of NASCO's June 2010 Conference including your company logo in piece
- Half-page ad in conference program
- Five complimentary conference registrations (including meals, receptions and activities)



PLATINUM – CONTINUED

- Premium position for 10-foot by 10-foot booth space in the trade show
- Opportunity to include brochure or promotional item in welcome bag (approximately 400 attendees)
- Organization logo to be displayed prior to plenary sessions (in three languages)
- Organization logo included on all conference signage
- Business logo prominently displayed on reserved premium table for eight for dinner during conference
- Complimentary guest tickets to attend cocktail reception at the Des Moines Club
- Complimentary guest tickets to attend reception in the Pappajohn Sculpture Garden
- Complimentary Business Partnering Registration

GOLD - \$10,000 USD

- Overall recognition as a gold sponsor on all conference materials and Web site
- Company logo on Web site, including hyperlink
- Recognition as gold sponsor during the reception at Pappajohn Sculpture Garden which, will include U.S. and international leaders in attendance
- Quarter-page ad in conference program, inside back cover
- Four complimentary conference registrations (including meals, receptions and activities)
- Opportunity to include brochure or promotional item in welcome bag
- 10-foot by 10-foot booth space in the trade show
- Organization logo to be displayed prior to plenary sessions
- Organization logo included on all conference signage
- Complimentary guest tickets to attend cocktail reception at the Des Moines Club
- Complimentary guest tickets to attend reception in the Pappajohn Sculpture Garden
- Complimentary Business Partnering Registration

SILVER - \$5,000 USD

- Company logo on Web site, including hyperlink
- Recognition as silver sponsor during the reception at Pappajohn Sculpture Garden, which will include U.S. and international leaders in attendance
- Two complimentary conference registrations (including meals, receptions and activities)
- Opportunity to include brochure or promotional item in welcome bag
- Organization logo to be displayed prior to plenary sessions
- Complimentary Business Partnering Registration



BRONZE - \$2,500 USD

- Recognition as bronze sponsor during the reception at Pappajohn Sculpture Garden, which will include U.S. and international leaders in attendance Company logo on Web site, including hyperlink
- One complimentary conference registration (including meals, receptions and activities)
- Opportunity to include brochure or promotional item in welcome bag
- Organization logo to be displayed prior to plenary sessions
- Complimentary Business Partnering Registration

COPPER - \$1,000 USD

- Recognition as copper sponsor during the reception at Pappajohn Sculpture Garden, which will include U.S. and international leaders in attendance Company logo on Web site, including hyperlink
- Organization logo to be displayed prior to plenary sessions
- Complimentary Business Partnering Registration



NASCO Conference 2010: Moving North America Forward
6th Annual Conference
Sponsor Commitment Form

Name of Company/Individual: _____
(Same as it should appear for publication)

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail address: _____

YES, We/I will participate at the following level, and intend to fulfill our commitment by April 30, 2010.

- | | |
|--|---|
| <input type="checkbox"/> (\$50,000) Diamond | <input type="checkbox"/> (\$5,000) Silver |
| <input type="checkbox"/> (\$25,000) Platinum | <input type="checkbox"/> (\$2,500) Bronze |
| <input type="checkbox"/> (\$10,000) Gold | <input type="checkbox"/> (\$1,000) Copper |

We would like to pay our pledge in the following way:

Enclosed with a check of \$ _____

Remainder to be paid by invoice(s) in: _____
Please specify month(s) in first quarter of 2010.

(All commitments to be paid by April 30, 2010, to receive sponsorship benefits.)

Please make all checks payable to **NASCO Iowa** and mail them to:

NASCO Iowa
400 Locust Street
Suite 265
Des Moines, IA 50309

FAX THIS FORM TO (515) 244-9757

Please direct questions to: Becky Gruening, Tel (515) 699-3439

